



The family is engulfed by the Nazi party (their guardian) – the eagle towers over them, and stares intently off in the distance.

The caption loosely translates as, "The National Socialist Party will save the people's community. The people's community will then turn to you and the party." Posters of this type illustrate the disconnect between the party rhetoric and the reality of party policy.

The "strong" eagle (power) – almost a "wing of an angel?" (*protecting this wholesome/ideal German family*)

The Aryan Family (white, blonde, attractive, blue-eyed, happy) (*farm family*) – without the German inscriptions, this image might be mistaken from a Norman Rockwell painting.

The idea of a "Volksgemeinschaft," a community of the people, had a very powerful, very idealistic appeal, comparable to the idealistic appeal that some communist groups were attempting to make at the same time.

The analogy is suggested by the use of the word "Volksgenossen," literally "comrades," a term widely used by the Soviet Communist Party at the time.

Only the little girl isn't looking at the baby but rather looking at us – in a way INVITING us into the circle.

The slogan on the poster reads "[If] You need advice or help, turn to your 'local group.'" In other words, the suggestion is "We are here to help."